ANNOUNCES

A PROFESSIONAL DEVELOPMENT WORKSHOP:
DISCOURSE & CULTURE IN LANGUAGE STUDY

Conducted by Claire Kramsch

As the world becomes more tightly connected through migrations, globalization and the internet, the goals of foreign language teaching have to be reconsidered. Linguistic competence, communicative competence, and knowledge of the target culture can no longer be taught only within the standard monolingual context of one given target national culture. Teaching language for the plurilingual and pluricultural world we live in, whether it be a second, a foreign, or a heritage language, means teaching language as discourse in multiple contexts of use. It means placing culture at the center of the language learning enterprise, as shared (or not shared) attitudes, beliefs, memories and aspirations. This workshop will explore how the relation of language, thought, and culture has been recently theorized in applied linguistics and what its implications are for language teaching. Topics will include: language as social semiotic, talking power, classroom discourse as a field of critical practice and analysis; language as text, literacy through literature, subjectivity, and style; intercultural communication, social and cultural identity. Participants will engage in the preparation of individual or group research projects to be later submitted for funding.

June 23 - 27, 2003 at UC Berkeley
220 Stephens, Geballe Room, Townsend Center

Guest Speakers:

Heidi Byrnes - Georgetown University
Teaching Toward Multiple Literacies in Texts, through Genres, with Tasks:
A Socialsemiotic Perspective

Robin Lakoff - UC Berkeley
Talking About Yourself: The Social and Political Functions of
Third-Person Self-reference and the Inclusive and Exclusive *We*

Anthony Liddicoat - Griffith University, Australia
Teaching Languages for Intercultural Communication

Guest lectures open and free to the public.

Apply to be one of 3 funded representatives from your UC campus by contacting your campus Steering Committee members. The deadline for application is May 1, 2003.
Consult the Consortium website for details:
http://uccllt.ucdavis.edu